

Williams B Pontel

Bibliography

With over 25 years of experience in sales within the ceramic tile and natural stone industries, spanning both residential and commercial sectors, Williams offers extensive expertise in ceramic, porcelain tile, and natural stone.

Throughout his career, he has collaborated closely with dealers, contractors, architects, designers, and end-users, offering solutions to meet their design and installation needs. His extensive knowledge includes promoting and selling large-format porcelain tiles for exterior cladding and outdoor porcelain pavers. Williams also provides support in project design with natural stone fabrication, collaborating closely with MARGRAF to deliver high-quality solutions.

Continuing Education Training

Williams has also developed and presented numerous CEUs on ceramic tile and natural stone and is a certified speaker for the Natural Stone Institute.

Contacts

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Education

Originally from Italy, Williams holds an Associate Degree in Aeronautical Technology, a Bachelor's in Business Management, a Master of Business Administration, a Bachelor of Science in Engineering Technology, a Graduate Certificate in Leadership from The Citadel in Charleston, SC and a "laurea in economia aziendale" from the Università degli studi di Udine (Italy).

He is currently the Business Developer and Marketing Manager for his own company, Allora Solutions, a North American agency focused on promoting and selling custom mosaics, natural stones, porcelain slabs, outdoor pavers, and ceramic tile products, along with developing and presenting CEUs.

